

DUPLICATE INVOICE



WESH
 1021 N. Wymore Rd.
 Winter Park, FL 32789
 Main: (407)645-2222
 Billing: (407)389-7661

www.wesh.com

Billing Address:

David Millner Group- PA
 Attention: Accounts Payable
 4421 Saint Andrews Way
 Harrisburg, PA 17112

Send Payment To:

WESH
 P O Box 26876
 Lehigh Valley, PA 18002-6876
 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947990-1	09/09/12	September 2012	08/27/12 - 09/07/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McBride/D/State Senate	MCBRIDE/SS/D	

Flight Dates	Order #	Alt Order #
09/04/12 - 09/07/12	947990	07901010

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MCWI	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWT---	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$650.00 NM
3	WESH	W	09/05/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$650.00 NM
2	WESH	Th	09/06/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$650.00 NM
2	09/07/12	09/07/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	9:43 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	WMTV12001	\$500.00 NM
3	09/04/12	09/06/12	NBC Today Show II	10AM-11AM	-TWT---	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$600.00 NM
3	WESH	W	09/05/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$600.00 NM
2	WESH	Th	09/06/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$600.00 NM
4	09/07/12	09/07/12	NBC Today Show II	10AM-11AM	----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	WMTV12001	\$400.00 NM
5	09/04/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWT---	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$300.00 NM
3	WESH	W	09/05/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$300.00 NM
2	WESH	Th	09/06/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	WMTV12001	\$300.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947990-1	09/09/12	September 2012	08/27/12 - 09/07/12
Advertiser	Product	Estimate Number	
McBride/D/State Senate	MCBRIDE/SS/D		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWT---	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
6	09/07/12	09/07/12	M-F NOON NEWS 12-12:12:00-12:30 PM		----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/07/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 WMTV12001 \$350.00 NM									
7	09/04/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWT---	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 09/04/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 WMTV12001 \$700.00 NM 3 WESH W 09/05/12 4:39 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 WMTV12001 \$700.00 NM 1 WESH Th 09/06/12 4:57 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 WMTV12001 \$700.00 NM									
8	09/07/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/07/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 WMTV12001 \$550.00 NM									
9	09/04/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/04/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 WMTV12001 \$1,600.00 NM 2 WESH W 09/05/12 5:58 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 WMTV12001 \$1,600.00 NM 3 WESH Th 09/06/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 WMTV12001 \$1,600.00 NM									
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,350.00
<u>Agency Commission</u>	\$2,002.50
<u>Net Amount Due</u>	\$11,347.50